

Mayor Thomas J. Broderick, Jr.

Presents



Community Leader,

Mayor Thomas Broderick, Jr. and The City of Anderson are once again preparing for the Independence Parade and Community Celebration to be held July 3rd, 2019. We are contacting you with the opportunity to participate as a sponsor for the day's exciting events.

Timeline of Events on July 3rd, 2019:

- 7:00 PM Independence Parade makes its way through Anderson's beautiful Downtown
- 8:00 PM Community Celebration begins in Athletic Park
- 8:30 PM Nashville Recording Artist Corey Cox in concert on stage in Athletic Park
- 10:00 PM Spectacular Fireworks Display in Athletic Park

Benefits of Sponsorship:

- Large enthusiastic following that will notice and appreciate your support of the event
- Halo effect of being a community supporter
- Opportunity to reach and network with a diverse audience and other like-minded business owners

Our comprehensive sponsorship packages include a variety of promotional opportunities to suit your budget.

Gold Sponsor \$1000 Level

- Branding included on all parade marketing
- Includes all sponsorship opportunities listed below

Silver Sponsor \$500 Level

- 2'x2' sponsor logo and brand identification sign on one of the concert stage
- Includes all sponsorship opportunities listed below

Supporting Sponsor \$200 Level

- Sponsor logo and brand identification on 4 stands throughout parade route which offer free gifts to community members
- Sponsor announced throughout the parade by the announcer

The deadline for sponsorships is **June 14th, 2019**. *Send checks to City of Anderson, c/o Darla Couch, 120 East Eighth St. Anderson, IN 46016 *Make checks payable to City of Anderson, memo line Independence Parade. Please send a JPEG of your company's logo to DCouch@CityofAnderson.com.

For more information contact Darla Couch, DCouch@CityofAnderson.com, 765.648.5947